

Preliminary Report of Visitor Count

AGRI WORLD OSAKA 2018

2nd **AGRITECH OSAKA**

2nd **AGRINEXT OSAKA**

2nd **FARMERS' PROCESSING & SALES SUPPORT EXPO OSAKA**

The Solemn Declaration of No Inflated Numbers

We consistently count visitor registration numbers clearly and stringently based on the following philosophy and principles.

May 14, 2018

Fundamental Philosophy of the Total Visitor Number Announcement

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. One business card submitted at the on-site registration counter is counted as one visitor.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures; therefore, this counting method is prohibited.

① On-Site Registrants

Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

② VIP Registrants

Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

③ Special Guests

Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

VISITOR FIGURES

	May 9 [Wed]	May 10 [Thur]	May 11 [Fri]	Total
(1) On-Site Registrants	5,288	5,080	5,015	15,383
(2) VIP Registrants	1,130	874	769	2,773
(3) Special Guests	71	0	1	72
Total Number of Visitors	6,489	5,954	5,785	18,228

All registrations are counted only once, no matter how many repeat days a visitor attends the show.

	May 9 [Wed]	May 10 [Thur]	May 11 [Fri]	Total
Number of Seminar Attendees	1,959	1,707	1,331	4,997
Number of Press Registrants	39	13	13	65

*Stated numbers are flash numbers. Please note that the number might change slightly after the detailed confirmation.

Organised by

 Reed Exhibitions'

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