

Official Announcement of Visitor Count

AGRI WORLD 2018

Oct. 15, 2018

We consistently count visitor registration numbers clearly and stringently based on "The Solemn Declaration of No Inflated Numbers"

Fundamental Philosophy of the Totalled Visitor Numbers

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. One business card submitted at the on-site registration counter is counted as one visitor.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures, therefore, this counting method is prohibited.

(1) On-site Registrants

- Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

(2) VIP Registrants

- Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

(3) Special Guests

- Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

VISITOR FIGURES				
	Oct. 10 [Wed]	Oct. 11 [Thurs]	Oct. 12 [Fri]	Total
(1) On-Site Registrants	6,826	7,428	6,394	20,648
(2) VIP Registrants	1,776	1,510	1,229	4,515
(3) Special Guests	24	1	11	36
Number of visitors of AGRI WORLD	8,626	8,939	7,634	25,199
Number of visitors of IFEX, GARDEX & TOOL JAPAN (Concurrent Shows)	6,515	6,238	5,404	18,157
Total Number of Visitors	15,141	15,177	13,038	43,356

All registrations are counted only once, no matter how many repeat days a visitor attends the show.

	Oct. 10 [Wed]	Oct. 11 [Thurs]	Oct. 12 [Fri]	Total
Number of Seminar Attendees	3,150	3,050	2,297	8,497
Number of Press Registrants	106	55	51	212

*Stated numbers are flash numbers. Please note that the number might change slightly after the detailed confirmation.